**Sales force Developer**

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| NM ID | NM2023TMID0248 |
| PROJECT NAME | BUILD IN EVENT MANAGEMENT SYSTEM USING SALESFORCE |

**Project demo planning**

Define Demo Objectives:

Clearly define the objectives of the demo. Is it to showcase specific features, highlight user interactions, or demonstrate overall system functionality?

Audience Identification:

Identify the target audience for the demo. This could include stakeholders, end-users, or other project team members.

Demo Script:

Develop a detailed demo script that outlines the flow of the demo. This script should cover key features, user journeys, and any specific scenarios that need to be demonstrated.

Storytelling Approach:

Craft the demo as a story to make it engaging. Walk through scenarios that resonate with the users and demonstrate how the system addresses real-world event management needs.

Visual Aids:

Prepare visual aids such as slides, diagrams, or screen recordings to enhance the understanding of the system. Use Salesforce screenshots or walkthroughs to illustrate key points.

Mock Data:

Ensure that you have realistic mock data populated in the Salesforce environment to simulate actual usage scenarios during the demo.

Interactivity:

Plan for interactivity by allowing participants to ask questions, provide feedback, or even interact with the demo system in real-time.

Q&A Session:

Allocate time for a Q&A session at the end of the demo to address any queries or concerns from the audience.

Live Demos vs. Recorded Demos:

Decide whether the demo will be live or pre-recorded. Live demos offer real-time interaction, while recorded demos can ensure a smooth presentation without potential technical glitches.

Demo Environment:

Ensure that the demo environment is set up and ready to go. Verify that all Salesforce configurations, customizations, and data are in place.

Backup Plan:

Have a backup plan in case of technical issues. Consider having a backup demo environment or a recorded demo ready as a fallback.

Demo Timing:

Plan the demo timing carefully. Ensure that it fits within the allocated time frame and allows for a thorough walkthrough without rushing.

Feedback Collection:

Develop a mechanism to collect feedback from participants during or after the demo. This could be through surveys, verbal feedback, or written comments.

Post-Demo Actions:

Plan for any necessary actions after the demo, such as addressing feedback, making final adjustments, or preparing for the next phase of development.

Dry Run:

Conduct a thorough dry run of the demo with the project team to identify and resolve any potential issues beforehand.

Demo Logistics:

Communicate logistical details such as the demo date, time, and access information well in advance to all participants.

By carefully planning and executing the demo, you can effectively showcase the Event Management System built using Salesforce Developer, ensuring that stakeholders and team members gain a clear understanding of the system's capabilities and value.